Child's Play
Gamers Give Back

FUNDRAISING GUIDE

Through therapeutic gaming and the power of play, Child's Play partners with over 190+ pediatric hospitals around the globe to enrich the lives of hospitalized children. With your support, Child's Play Charity will continue to improve the lives of pediatric patients and find new ways to help children Play Games, Feel Better.™ We have always been very thankful for the support received from our community. This guide will help answer questions about how you can help us power up our mission to help kids Play Games, Feel Better.™ There are many ways you can fundraise and support Child's Play.

NON-STREAMING EVENTS

Board Game Nights, Bake-offs, Pub Crawls, and Trivia Nights are some of the many different ways our supporters have raised money. Fundraising around life events and personal accomplishments (memorials, weddings, graduations, birthdays) is an excellent way to honor the occasion and support a great cause. Information on how to send your donations to us can be found below. If you are holding a physical event and accept cash donations, you can mail your check to Child's Play. Please include information with the check such as the name of the event and contact information.

Child's Play
9660 153rd Ave NE
Redmond, WA 98052

Donate Online: https://childsplay.salsalabs.org/Donate
Dedicate You Birthday: https://childsplay.salsalabs.org/birthday
PayPal Address: donate@childsplaycharity.org
Venmo Address: @Childs-Play-Charity

STREAMING

One way that many people help is by hosting a charity stream. Depending on what platform you choose to stream on (Twitch, YouTube, etc.) and what content you want to stream, there are many tools you can use to help make this a fun way to raise money.

BROADCASTING SOFTWARE

There are many different types of broadcasting software out there, but some popular options include:

- **StreamLabs**
- **OBS**

DONATION TOOLS

Your audience needs a way to give money to Child's Play. These donation tools take care of that for you.

- **Tiltify** is a crowdfunding platform designed for streaming mediums like Twitch. Learn how to use this powerful tool to create your own fundraising page, embed your stream, and set goals, milestones, and rewards for donating certain amounts. Set-up takes about 5 minutes
- **Streamlabs** is an online fundraising platform that enables creators to broadcast a charity stream to Twitch, YouTube, and other platforms.

For help with attaching donation tools to StreamLabs, the following links can help.

- **How to set up Tiltify with Streamlabs OBS**
- **Streamlabs Charity set up**

Child's Play
Gamers Give Back

MORE WAYS TO HELP

FACEBOOK FUNDRAISERS
If you have a Facebook page, setting up a fundraiser is simple with Facebook Fundraisers. Whether it be for your birthday, or in honor of someone, you can create a dedicated fundraising page for Child's Play. Friends can donate in a few taps without leaving Facebook, making it easier to collect donations!

EBAY FOR CHARITIES
We have had folks contact us wanting to donate older gaming systems, games, and peripherals. Unfortunately, we are unable to accept those items as donations. Hospitals don't accept them because of infection control precautions. eBay for Charities allows individuals to designate all or a portion of the sale of the item to their favorite charity. Learn more at **https://charity.ebay.com/charity/i/Child's-Play/17619**

EMPLOYEE GIVING
Workplace giving is an easy and efficient way to make tax-deductible donations to the charities you care about, typically with donations taken directly out of your paycheck. Many companies will match those efforts. Check with your Human Resource department for details.

Child's Play is a non-profit organization 501(c)3: 20-3584556. If you have any questions regarding fundraising for us, please send us an email at **info@childsplaycharity.org**

Twitter: @CPCharity
Twitch: childsplaycharity
Instagram: @childsplaycharity
YouTube: @ChildsPlayCharity
Facebook: @ChildsPlayCharity
Linkedin: childsplaycharity